



**BOLOGNA  
CONGRESS  
CENTER**

CULTURE AND ENTERTAINMENT HUB



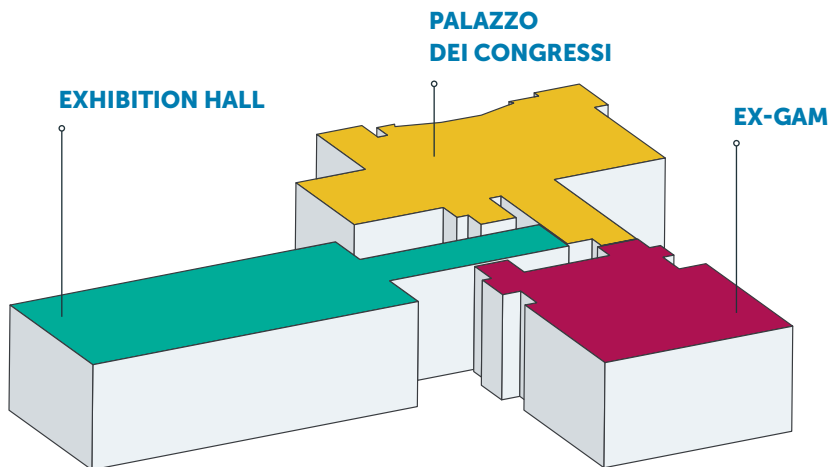


# BOLOGNA CONGRESS CENTER

CULTURE AND ENTERTAINMENT HUB

Set in one of Europe's most important exhibition centers, the BOLOGNA CONGRESS CENTER is composed of three structures with internal modular spaces, for 10,000 square meters in total. A modern and refined atmosphere, perfect for welcoming events of any kind and extent: meetings, conventions, congresses, exhibitions, fairs.

The location is equipped with the most advanced technologies and a contemporary design in all rooms, including the multifunctional space of the Palazzo dei Congressi (inside which the Europa Auditorium also hosts a rich theatre season), the EX GAM (Modern Art Gallery) and the multifunctional Exhibition Hall.



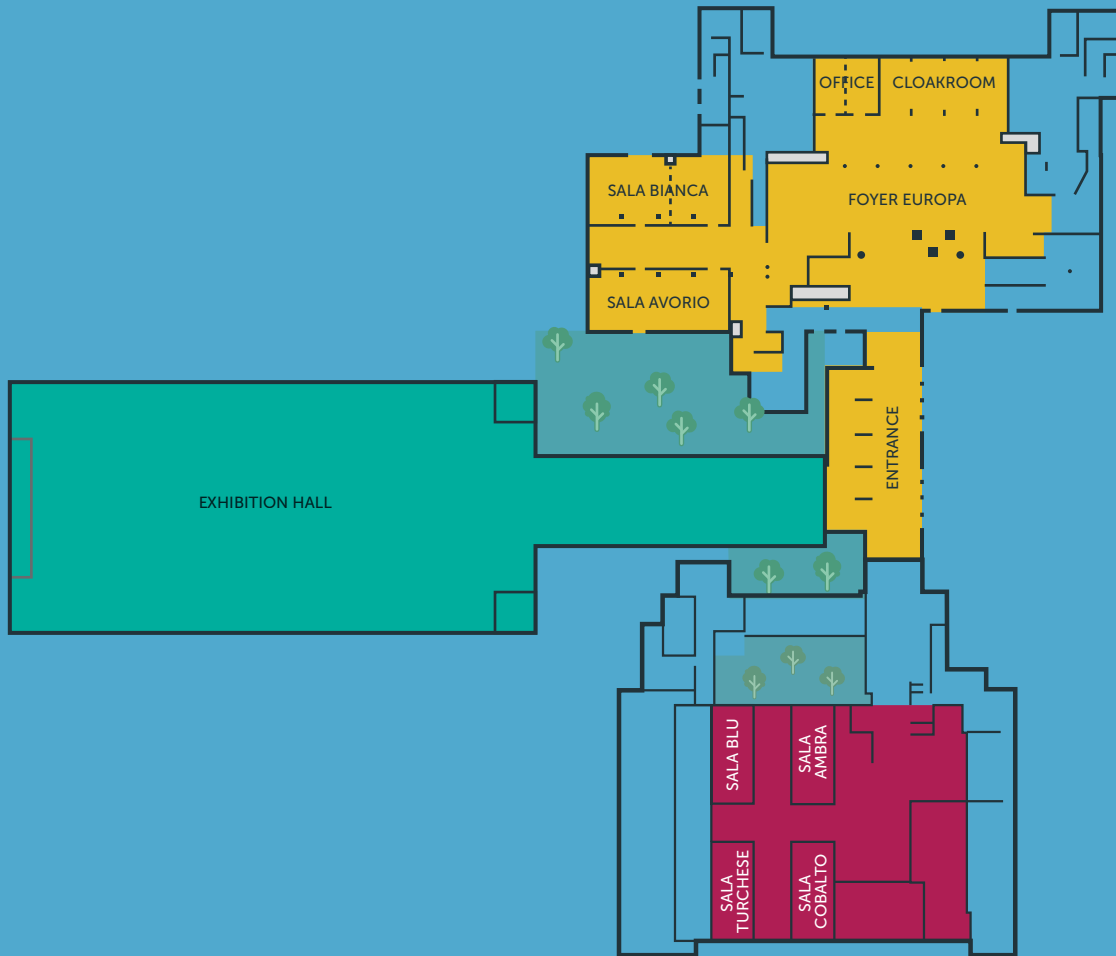
10.000  
MQ

location

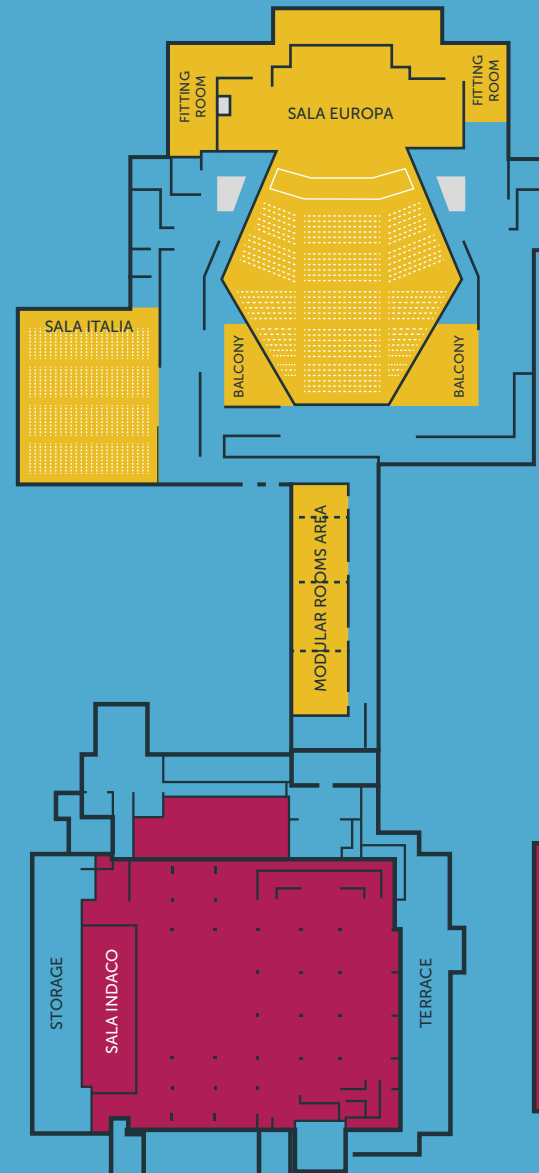


# BOLOGNA CONGRESS CENTER

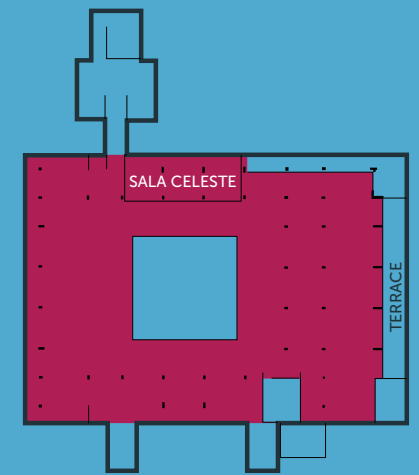
CULTURE AND ENTERTAINMENT HUB



GROUND FLOOR



FIRST FLOOR

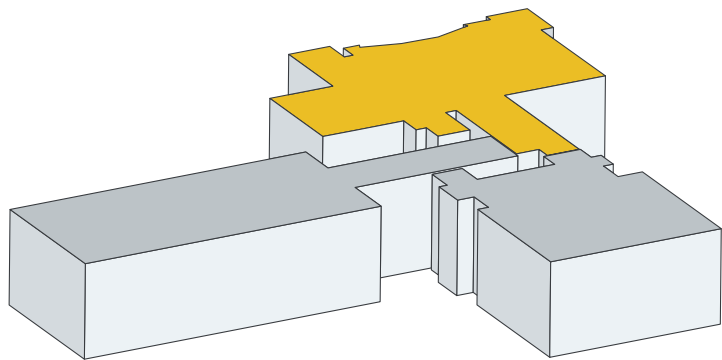


SECOND FLOOR

location

# PALAZZO DEI CONGRESSI

4,500  
SQM TOTAL AREA



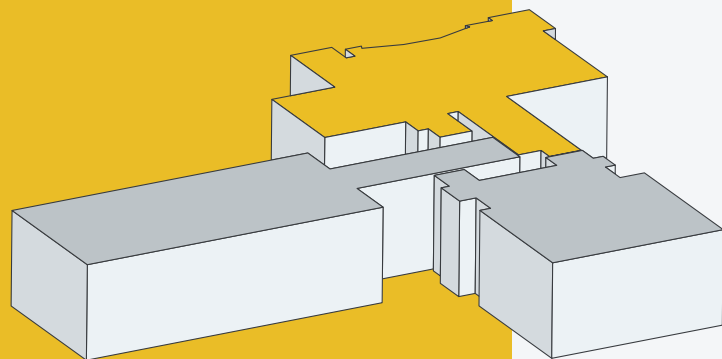
**BOLOGNA CONGRESS CENTER**

Built in 1975 following designs by architects Melchiorre Bega and Lieuwe Op't Land, Palazzo dei Congressi is a jewel of contemporary architecture inspired by the concept of union and belonging.

**AN ELEGANT, MULTIFUNCTIONAL ENVIRONMENT CHARACTERIZED BY WIDE FOYERS, TO HOST EXHIBITIONS AND CONVIVIAL MOMENTS IN A PRESTIGIOUS ATMOSPHERE, AND BY AN AUDITORIUM EQUIPPED WITH A TECHNOLOGICALLY UP-TO-DATE STAGE.**

# PALAZZO DEI CONGRESSI

GROUND FLOOR



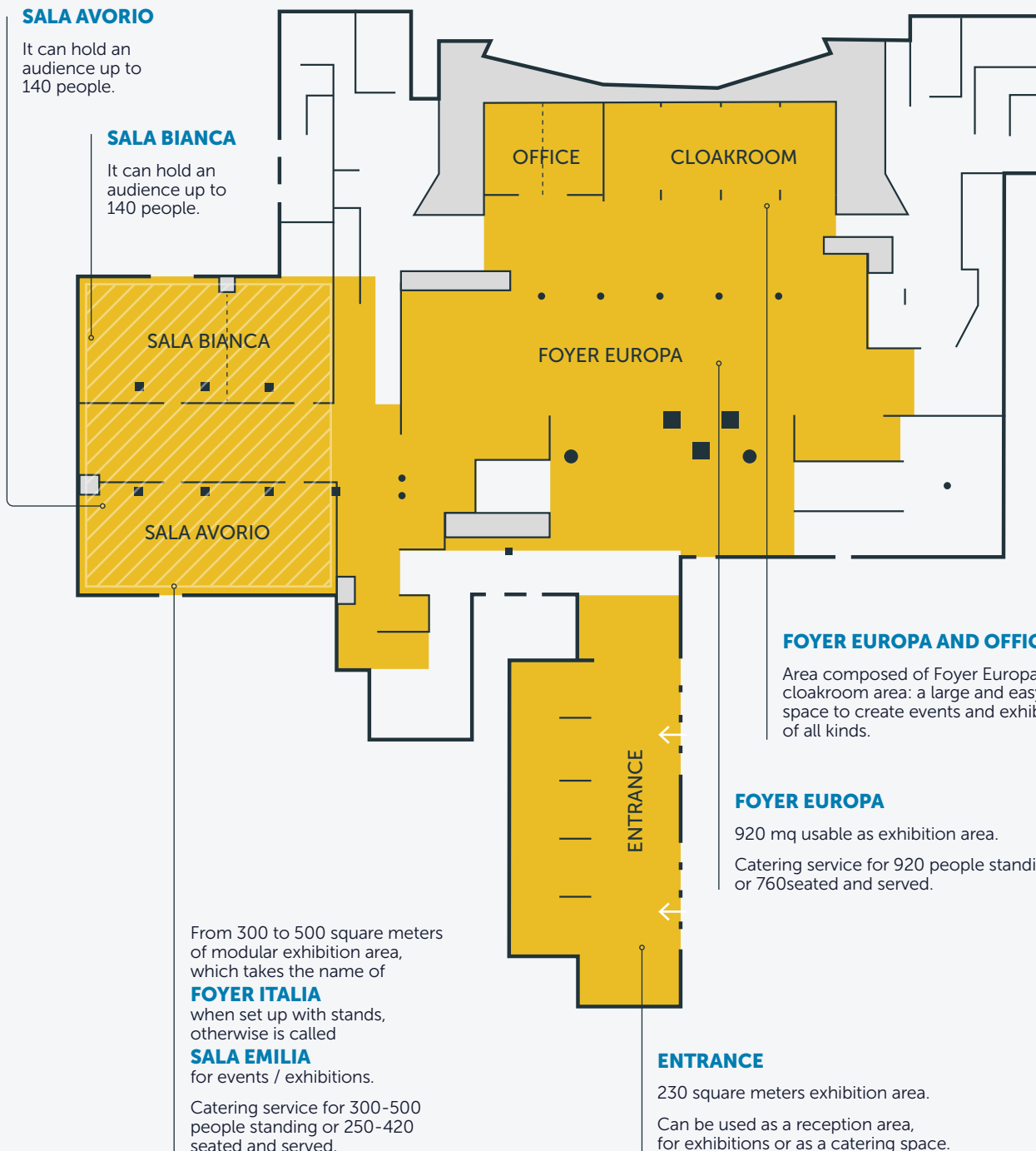
BOLOGNA CONGRESS CENTER

## SALA AVORIO

It can hold an audience up to 140 people.

## SALA BIANCA

It can hold an audience up to 140 people.



## FOYER EUROPA AND OFFICES

Area composed of Foyer Europa, offices and cloakroom area: a large and easy modular space to create events and exhibitions of all kinds.

## FOYER EUROPA

920 mq usable as exhibition area.

Catering service for 920 people standing or 760 seated and served.

From 300 to 500 square meters of modular exhibition area, which takes the name of

**FOYER ITALIA** when set up with stands, otherwise is called

**SALA EMILIA** for events / exhibitions.

Catering service for 300-500 people standing or 250-420 seated and served.

ENTRANCE

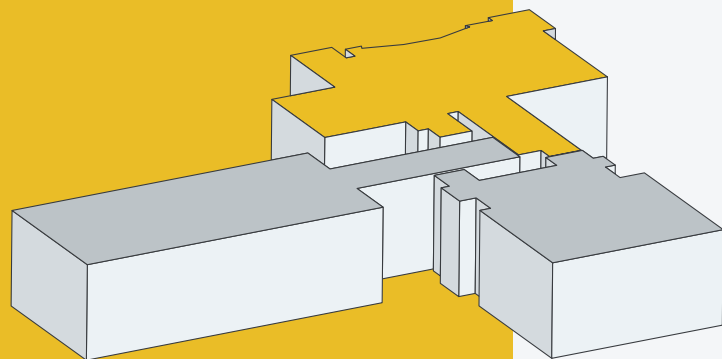
## ENTRANCE

230 square meters exhibition area.

Can be used as a reception area, for exhibitions or as a catering space.

# PALAZZO DEI CONGRESSI

## FIRST FLOOR



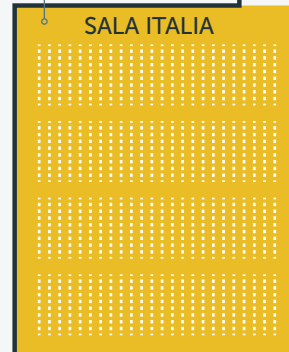
BOLOGNA CONGRESS CENTER

### SALA ITALIA

Hall with 285 fixed seats, classroom style for courses, seminars or conferences.

Direction room and projection, 5 cabins for simultaneous translation.

Audio video services.



### MODULAR ROOMS AREA

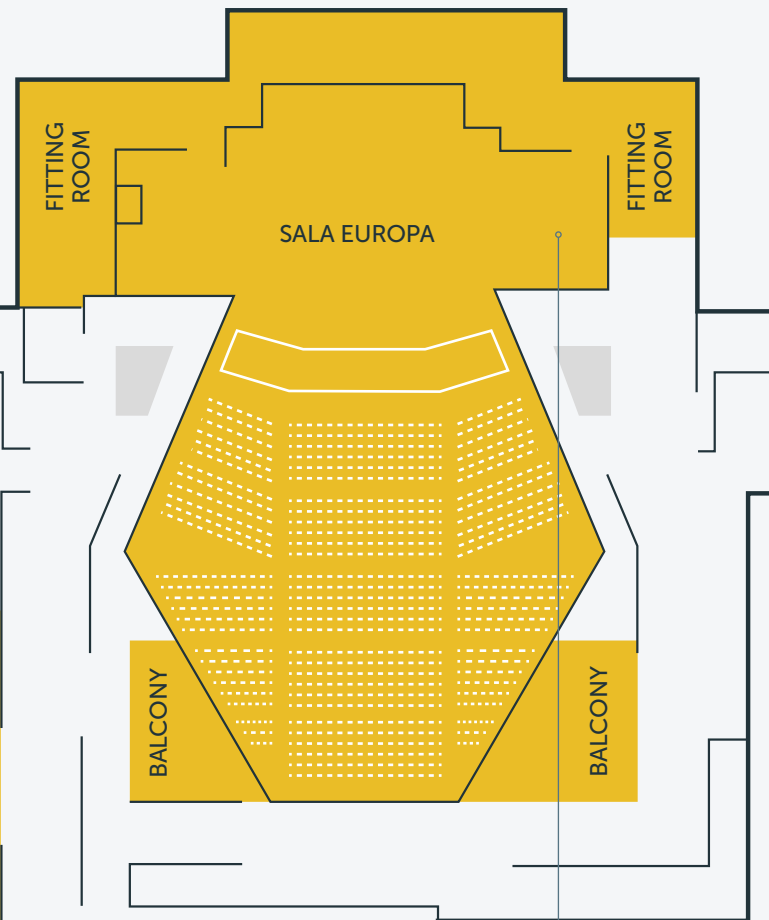
Highly modular and customizable space consists of 7 independent modules which depending on requirements can be either combined or split up to 4 separate meeting rooms with capacities up to 200 seats.

Audio video services.

Soundproof walls.



CONNECTION AREA TO THE EX GAM →



### SALA EUROPA

An elegant and multifunctional container characterized by a technologically equipped stage and perfect acoustics (EuropAuditorium). It is the ideal location for quality musical events too.

Capacity from 830 to 1,200 seats, up to 1,700 for major events.

400 sqm stage with maximum width of 21 meters and maximum depth of 18 meters.

Proscenium equipped with 3 mobile platforms (the central one of 9.45x3 and 2 lateral ones 5.10x3) capable of accommodating an entire orchestra.

Control room and projection booth.

6 booths for simultaneous translation.

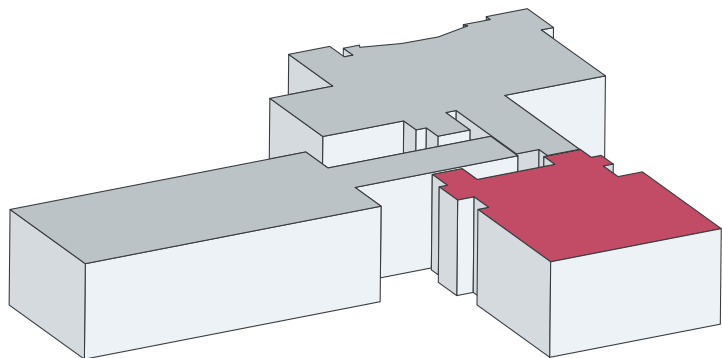
Audio video services.



# EX-GAM

# 2,500

SQM TOTAL AREA



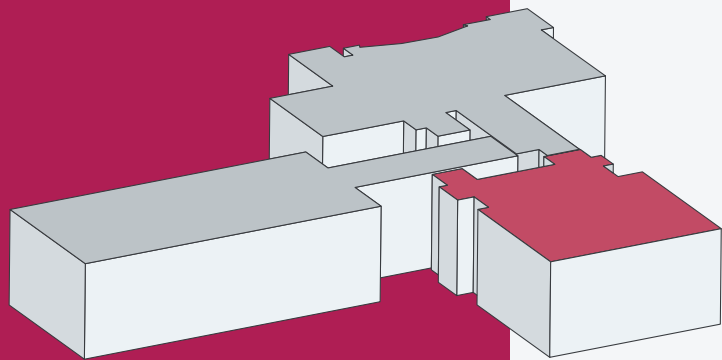
**BOLOGNA CONGRESS CENTER**

**A BUILDING THAT HOSTED THE MODERN ART GALLERY OF BOLOGNA, A CONTEMPORARY AND VERSATILE STRUCTURE WITH WIDE, MODULAR AND FLEXIBLE SPACES.**

Our location dedicated to hosting conference rooms, kick-off meetings, expo areas, gala dinners. A refined environment in a sophisticated atmosphere where events can enjoy an alternative experience thanks to the industrial architecture of the exhibition hall.

# EX-GAM

## GROUND FLOOR



BOLOGNA CONGRESS CENTER



ENTRANCE  
AND OFFICES

### SALA CIANO

Capacity  
120 people.  
Audio video services.

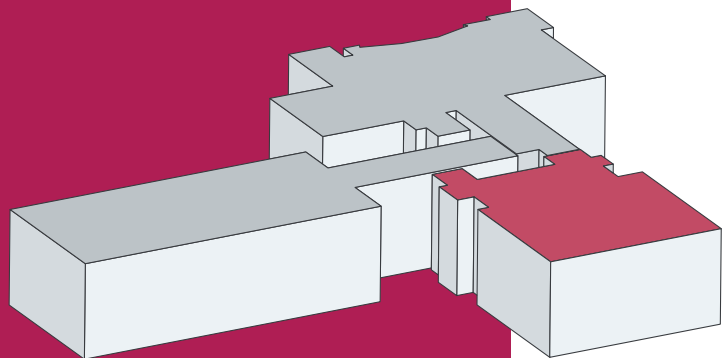
### SALA BLU/AMBRA/TURCHESE/COBALTO

Capacity  
80 people.  
Audio video services.



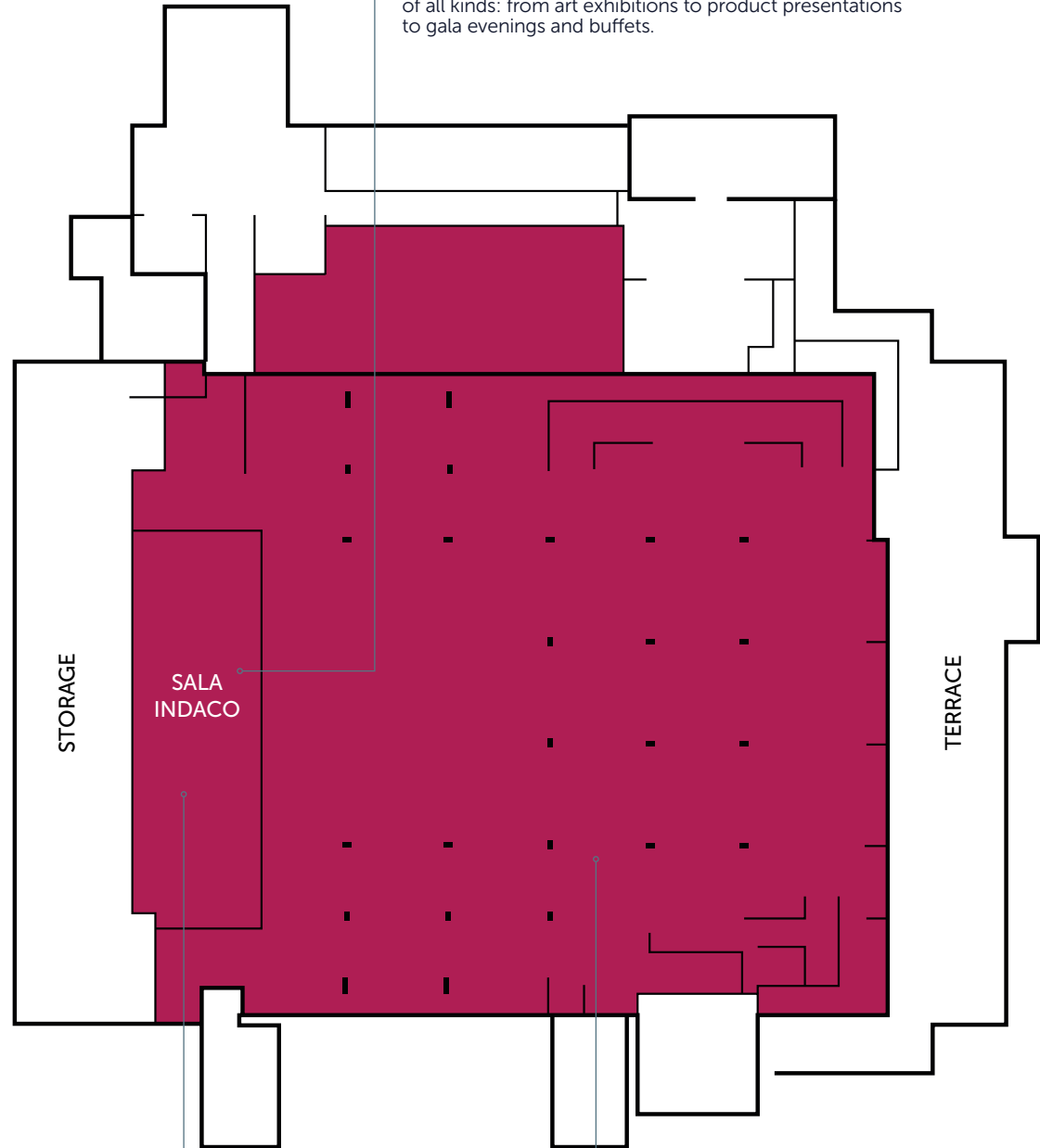
# EX-GAM

## FIRST FLOOR



BOLOGNA CONGRESS CENTER

A charming and unique environment, extremely bright thanks to the double volume, able to accommodate events of all kinds: from art exhibitions to product presentations to gala evenings and buffets.



### SALA INDACO

Capacity up to 150 people.

Audio video services.

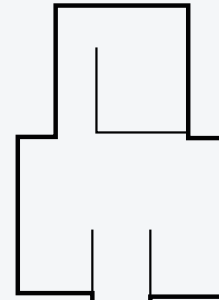
960 square meters exhibition area.

Capacity up to 960 people at a standing buffet or 800 seated and served.

# EX-GAM

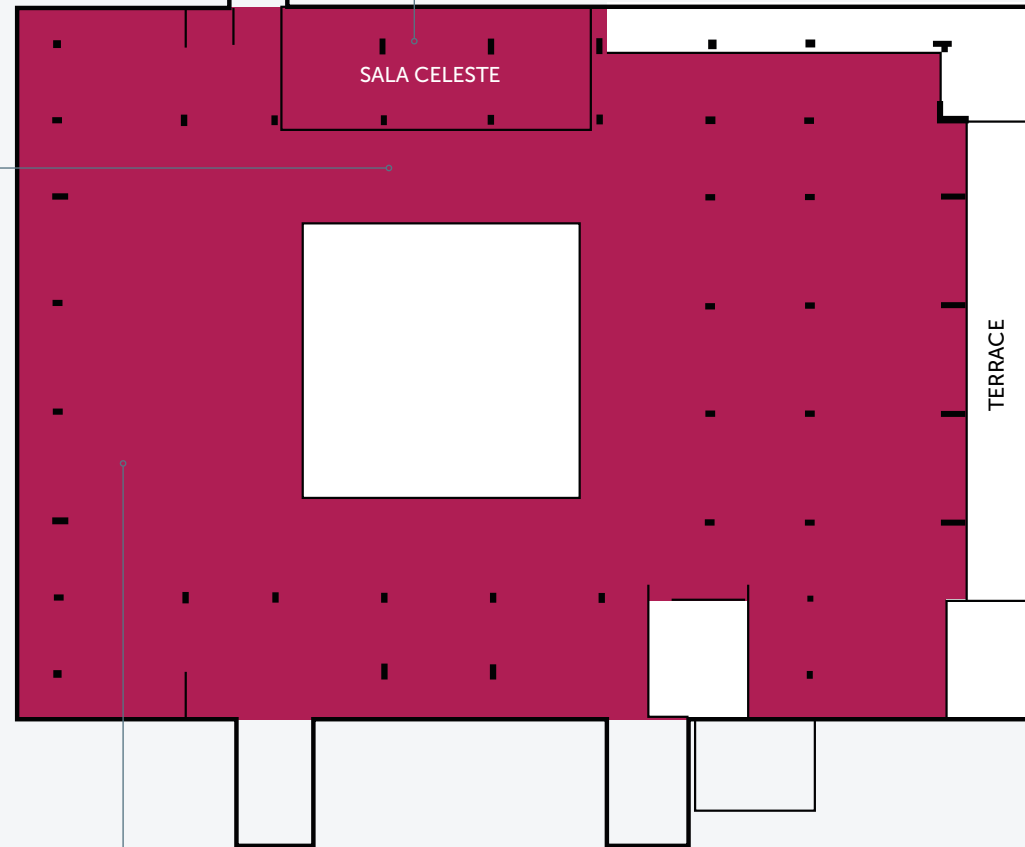
## SECOND FLOOR

A bright, appealing space that offers a splendid view over the floor below. Perfect for exhibitions and catering.



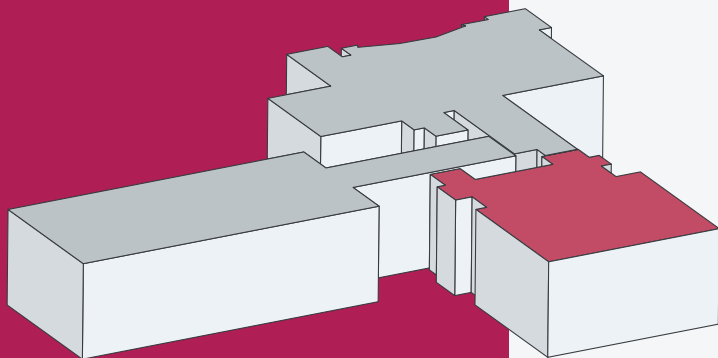
### SALA CELESTE

Capacity 80 people.  
Audio video services.



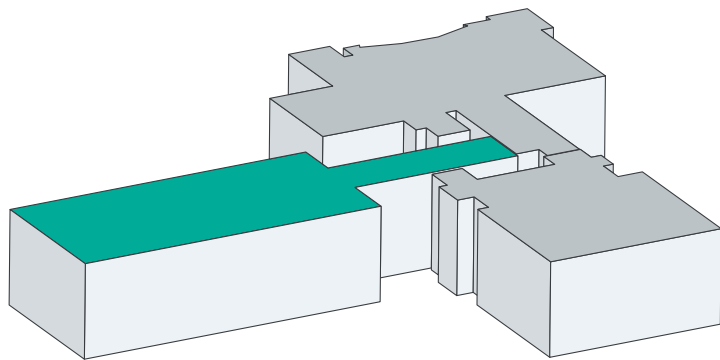
927 square meters of exhibition area.

Capacity up to 927 people at a standing buffet or 772 seated and served.



# EXHIBITION HALL

3,000  
SQM TOTAL AREA



BOLOGNA CONGRESS CENTER

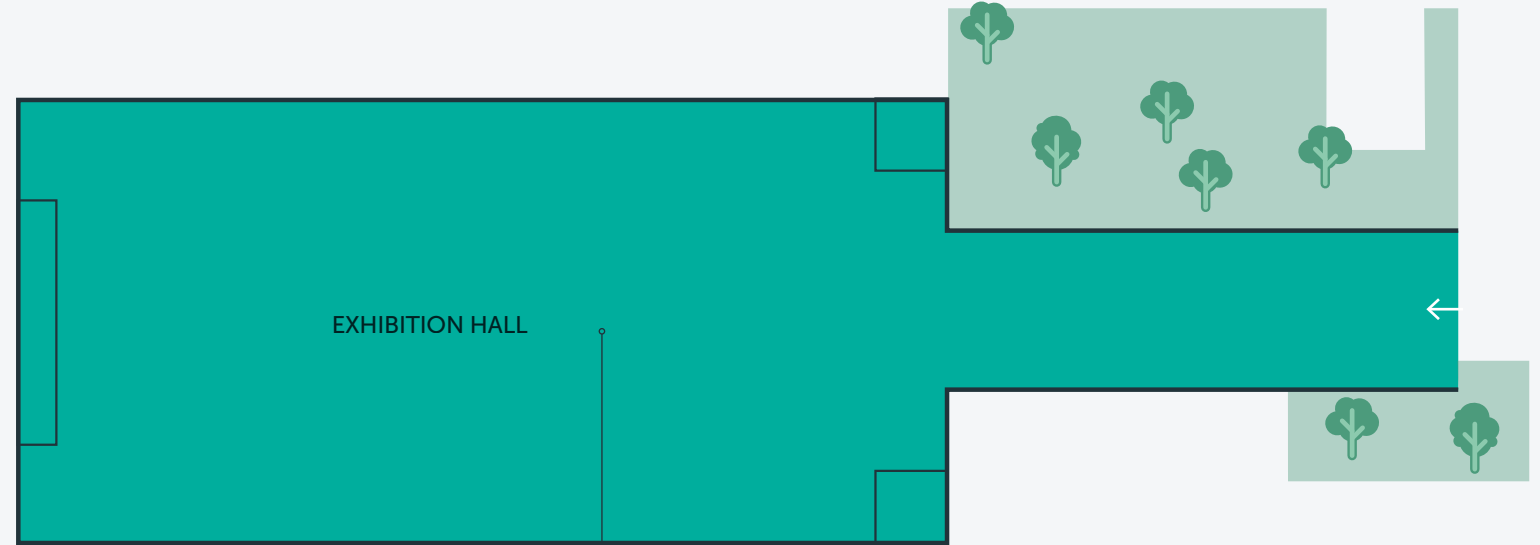
A wide, multifunctional structure equipped with spaces for any type of event: exhibitions, convention, shows. With over 3,000 square meters of surface, it is directly connected to the Palazzo dei Congressi and the Ex-Gam and is completed by two outdoor gardens.

**THE EXHIBITION HALL IS A MODERN STRUCTURE, FULLY WIRED, AIR CONDITIONED AND EQUIPPED WITH HOME AUTOMATION SYSTEMS.**



# EXHIBITION HALL

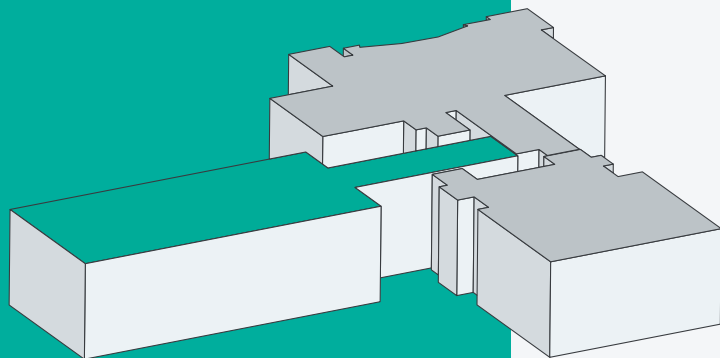
GROUND FLOOR



## EXHIBITION HALL

3,000 gross sqm of modular exhibition area that can host events up to 2,000 people.

Catering capacity up to 2,500 buffet seats and up to 2,000 seats seated and served.



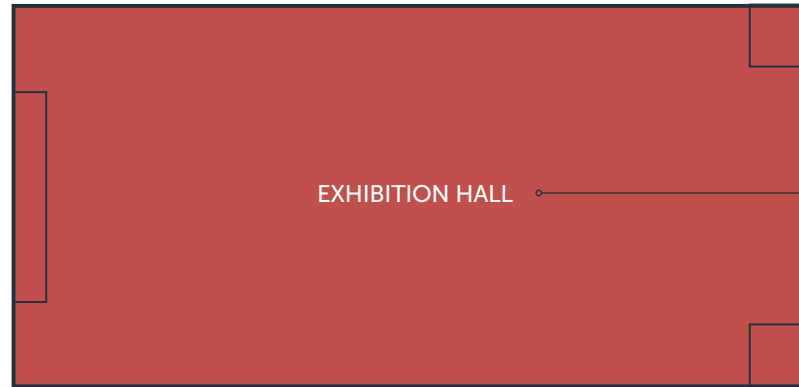
BOLOGNA CONGRESS CENTER

# HALL 19

GROUND FLOOR

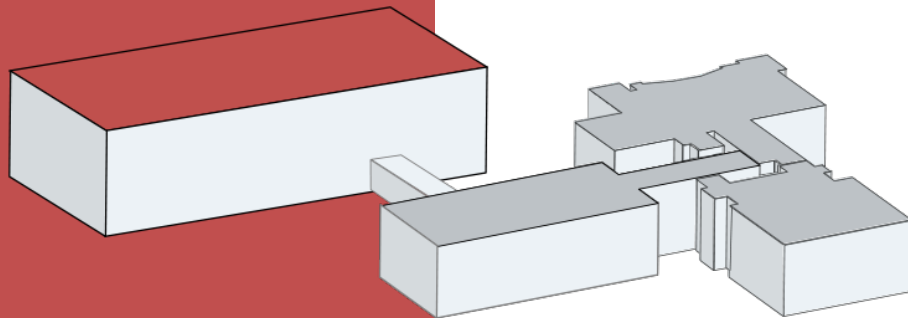
# HALL 20

FIRST FLOOR



**EXHIBITION HALL**

HALL 19 - 9.500 gross sqm of exhibition area.  
HALL 20 - 9.500 gross sqm of exhibition area.



# SERVICES

Workshop rooms with movable walls for personalized set ups.

Ethical and sustainable catering:

- use of compostable tableware
- recycling
- recovery of food surplus from events with Food for Good

Simultaneous translation.

Reserved parking:

- for exhibitors and the public
- reserved areas for buses with dedicated roads



HDBT connection and 4K ultra-HD systems in all rooms.

Internal digital signage system.

Connection: cable up to 1 GB and customizable WiFi.

Possibility of installation of stage equipment in a scenic tower (EuropAuditorium).

Access to the mezzanine floors with elevators, disabled elevators and connection among all the structures.

service



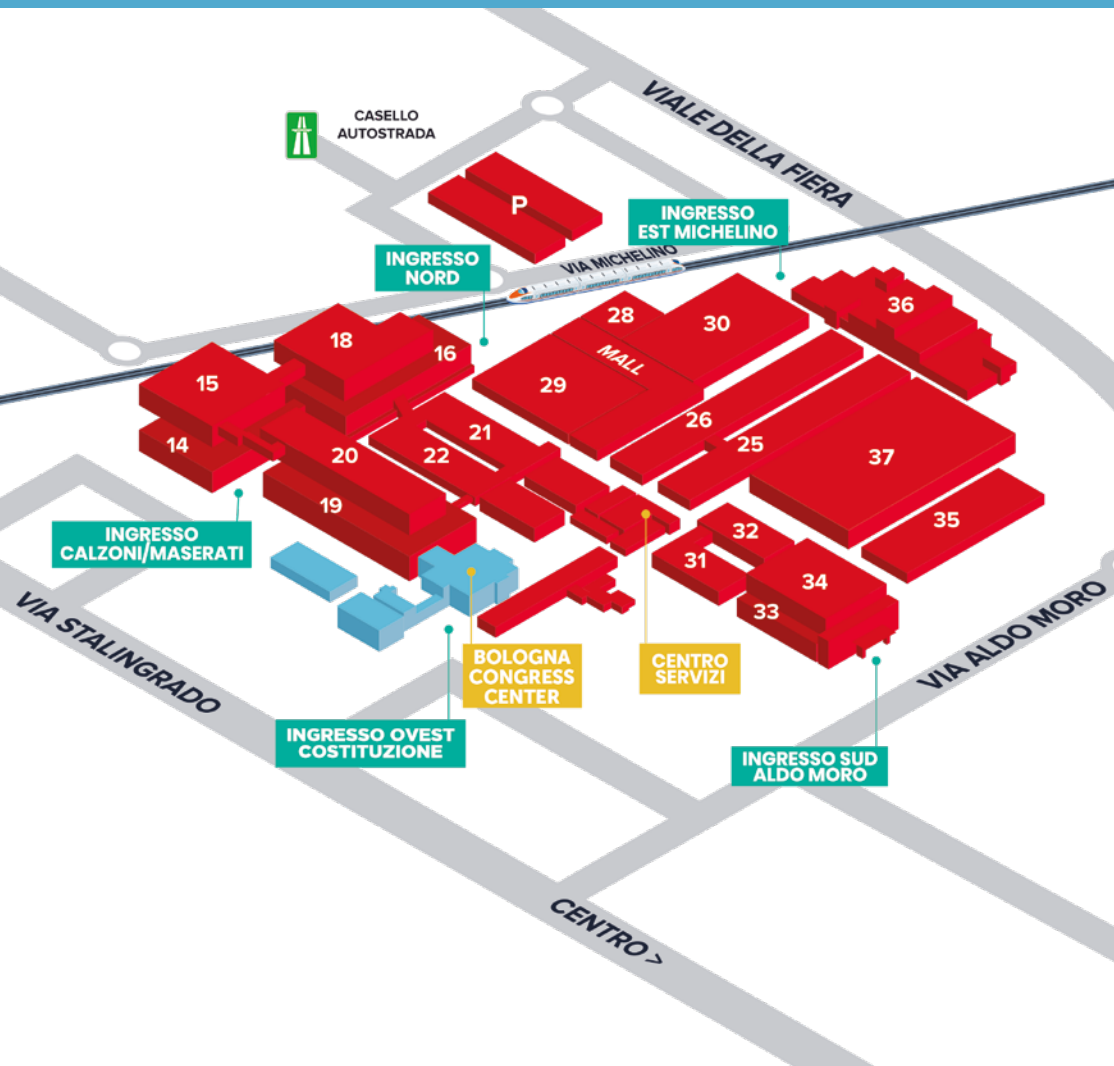


# BOLOGNA CONGRESS CENTER

CULTURE AND ENTERTAINMENT HUB

Bologna Congress Center is the venue managed by Bologna Fiere.

A flexible and contemporary location, able to tailor its offer according to each customer's needs. Thanks to its strategic position, its spaces can be expanded using the structures inside the Exhibition Center.



## THE TEAM



**BOLOGNA FIERE IS ALONGSIDE ITS CUSTOMERS AND OFFERS HIGH QUALITY SERVICES AT THE BEST POSSIBLE PRICE AND TIMING.**

## PASSION

The team develops each project for its customers with commitment, dedication and professionalism.

## FUTURE

Thanks to constant development and evolution, Bologna Fiere is always alongside its customers in designing and providing products and services with a high level of customization.

## INNOVATION

The team is always up to date, supporting customers in a constant technological and media development, so that each event can reach the highest market standards.



## NETWORKING

In cooperation with its partners, Bologna Fiere offers an international network and a dynamic assistance for any project.

Bologna Fiere believes in its team and the people who make the company great day by day with competence, reliability, fairness and passion: problem solving professionals with diversified skills ranging from commercial, to marketing and operations.

**A TEAM BASED ON COLLABORATION, THAT OVER THE YEARS HAS BEEN ABLE TO SET UP BUSINESS TO BUSINESS, A PARTNER WHO CAN BUILD LONG TERM PARTNERSHIPS.**

# BETWEEN HISTORY, ART & CULTURE

As a medieval historical center and home of the oldest secular university in the world, Bologna has always been at a natural crossroads between past and present, between business and pleasure, between Italy and Europe.

A cosmopolitan city since ancient times, lively and friendly, rich in culture and with an unparalleled gastronomic tradition: a place where industry, art, history and good living always coexist.



**TASTE  
& HOSPITALITY**



**HISTORY  
& ART**



**INDUSTRY  
& MOTORS**

**THE MOST IMPORTANT RAILWAY AND  
MOTORWAY JUNCTION IN ITALY, IN THE HEART  
OF THE ITALIAN MANUFACTURING INDUSTRY,  
WITH A CENTRAL LOCATION IN EUROPE.**



# CONNECTIONS

WITH ITALY  
WITH EUROPE  
WITH THE WORLD



## HIGH SPEED RAILWAY STATION OF CENTRAL BOLOGNA 3 KM / 5 MINUTES

Strategic high speed hub  
European main railway  
junction in Italy.

### STRATEGIC POSITION WITH MAJOR ITALIAN CITIES:

**MILAN: 54** daily connections **1.05** hours  
**FLORENCE: 68** daily connections **30** minutes  
**ROME: 48** daily connections **2.05** hours  
**VENICE: 42** daily connections **1.25** hours  
**TURIN: 19** daily connections **2.15** hours

**DIRECT EUROPEAN CONNECTIONS WITH**  
Austria, France, Germany and Switzerland

**3 KM**  
**10 MINUTES FROM**  
**THE CITY CENTER**



## INTERNATIONAL BOLOGNA AIRPORT "GUGLIELMO MARCONI" 7 KM / 15 MINUTES

Connections with the major Italian,  
European and International cities.

### OUR GATEWAYS TO THE WORLD:

Connecting flights via Frankfurt,  
Monaco and Dubai.



## MOTORWAY A1 DEDICATED MOTORWAY TOLLBOOTH

**BUS**  
**28, 35, 38, 39**  
**CONNECTING WITH THE CITY**  
**CENTER AND THE RAILWAY**  
**STATION**

**OVER 800 TAXI**  
**AND RENTAL SERVICES**  
**WITH DRIVER**

# HOTEL

BOLOGNA HAS MORE THAN

# 13,000

ROOMS AVAILABLE  
IN THE CITY



**71** ★★★★★  
HOTELS STARS

**17** HISTORICAL CENTER  
**19** BOLOGNA CITY  
**7** NEIGHBOURING  
DISTRICTS  
**28** PROVINCE

**88** ★★★  
HOTELS STARS

**23** HISTORICAL CENTER  
**17** BOLOGNA CITY  
**9** NEIGHBOURING  
DISTRICTS  
**39** PROVINCE

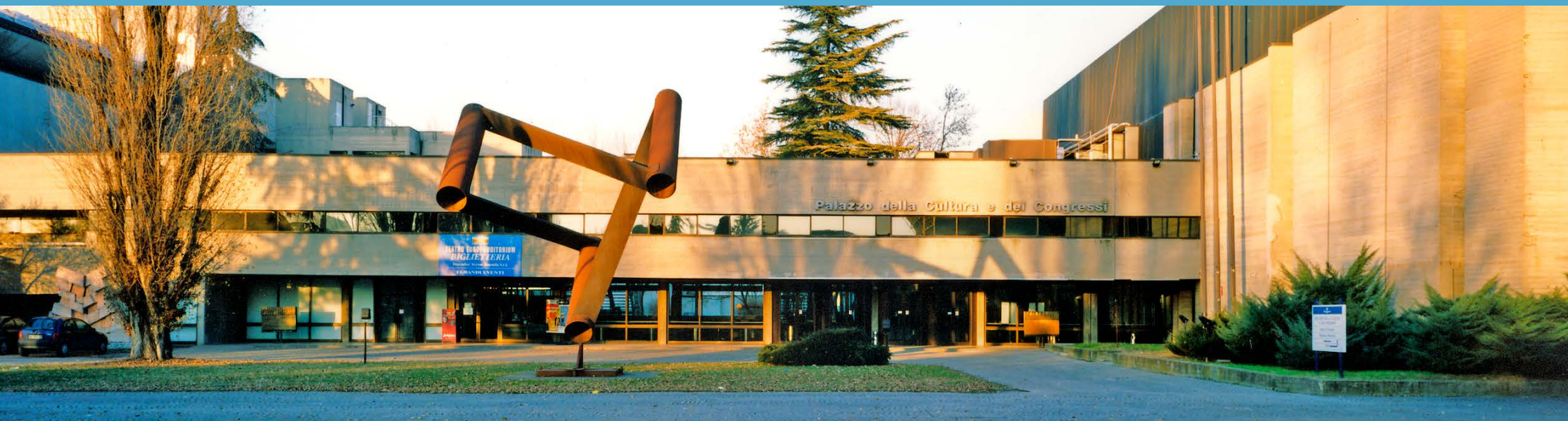


# CONTACTS



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## INSTITUTIONAL PARTNERS

