



Absolut

Overview

Absolut is a service agency that has been operating since 2001 in Bologna and throughout Italy in the field of organization of corporate, institutional, cultural and commercial events, public relations and communication.

It has extensive experience as an Organizing Secretariat in the planning and operational management of congresses, festivals, conventions, business meetings, gala dinners. It works with public and private companies, national and international organizations and associations, local and national public administration, both in the profit and nonprofit sectors.

Category

Event and communications agency

Address

Via C. Battisti, 11 — Bologna

Year of foundation

2001

Number of employees or collaborators

12

Billing volume

< € 1 Mln

Contacts

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Events Management and RP
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Services offered

- Management and coordination of event venues and hotel(s)
- Management and development of the event budget
- Negotiation and management of sponsorships and exhibitors
- Coordination of speakers
- Processing and management of abstracts
- Registration management and on-site supervision
- Marketing and promotion
- Development of the event website
- Transportation and logistics management
- Social programs and pre/post event tours and chaperones
- Other: event concept and image design, set-up, vendor selection and coordination, design and production of giveaways and gadgets, pre-, live and post-event social communication management, press office, photo and video reporting, scientific secretariat support
- Organization and production of digital and hybrid events

Affiliations

Federeventi Bologna

References

Grandvision, Giant, Temix Oleo, Watercoolers Italia, Polish Cosmetic Industry Association, Bae System, Organizzazione Mondiale della Sanità, CNR, Università di Bologna, BolognaFiere, CNA, Regione Emilia-Romagna, Regione del Veneto, Città Metropolitana di Bologna, Comune di Reggio Emilia, Comune di Bologna, ecc.