



# Elastica

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## Overview

Elastica thinks and produces live events, original formats and communication projects taking care of all their aspects with a tailor made approach. It is the leading Speakers Bureau in Italy, acting as an agent for those who represent excellence in the fields of knowledge and information, as well as a point of reference for Media Relations, capable of finding the most suitable words and tools to ensure visibility for its clients. Guiding the agency is an elastic approach to each project, combining panoramic vision with attention to detail and constant research towards the most innovative languages.

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## Category

Event, communication and management agency

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## Address

Via San Felice, 2 — Bologna

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## Agency foundation year

2014

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## Number of employees or collaborators

22

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## Contacts

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## Services offered

- Design and production of events and formats
- Selection, management and coordination of locations and hotels
- Selection, management and coordination of suppliers (logistics and transportation, photographers, video-makers, caterers, hostesses & stewards, graphics and typography etc.)
- Development and management of abstracts and strategic content
- Strategic communication and promotional actions
- Research, selection and coordination of talent and keynote speakers
- Management of relations with stakeholders and institutions
- Public relations and press office management
- Technical, directing and audiovisual support
- Streaming and management of hybrid or virtual events
- Management of registration, accreditation and on-site supervision
- Organizational secretariat
- Event budget management and development
- Negotiation and management of sponsorships and exhibitors
- Digital marketing and social media management