



MCC Srl

Overview

MCC takes care of everything regarding the organization and the communication of national and international events. It provides the total management of the event and offers qualified advice during all phases of the project. Organizational thinking and care detail make MCC a sure partner to entrust the complete management of each event. There customization is the focus of the work, which moves synergistically to bring together all the organizational aspects with a single direction for a result of success. MCC boasts important customers among the public bodies, the main Italian Hospitals, Universities and Europeans Insitutes, Scientific Associations and Private companies from different sectors.

Category

PCO / Provider / Communication agency, organization of conferences, events, incentives and business meetings.

Address

Viale A. Oriani, 2 — Bologna

Agency foundation year

2003

Number of employees or collaborators

4

Volum Billing

€ 957.253,00

Contacts

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Services offered

- Management and coordination of the event venues and hotel (s)
- Management and development of the event budget
- Negotiation and management of sponsorships and exhibitors
- Speaker Coordination Services
- Travel and hospitality organization
- Abstract elaboration and management
- Management of registrations and on-site supervision
- Marketing and promotion, social media and mailing lists
- Press Office
- Development of the event website
- Transport and logistics management
- Social programs and pre / post event and accompanying tours
- Secretariat for Scientific Associations
- Elaboration and development of ad hoc interactive training models

Affiliations

BCB, Federcongressi&eventi, ECM
Quality Network