



Planning Congressi

Overview

Planning Congressi, founded in 1988 and based in Bologna, it organizes national and international events in the medical-scientific, associative and corporate sector.

In Planning Congressi are engaged directly the 4 owners.

Within the company have been developed multiple professionalisms which allow to express a qualified advice at every stage of a project: ideation, identification of objectives, technical supports, collection funds, implementation, analysis and management of the results.

Category

PCO

Address

Via Guelfa, 9 — Bologna

Agency foundation year

1988

Number of employees or collaborators

35

Volum Billing

€ 10 mln

Contacts

Cristina Uzzo
Project Development Manager
+39 340 3631931
c.uzzo@planning.it
<https://planning.it/?lang=en>



Services offered

- Management and coordination of the event venues and hotel (s)
- Management and development of the event budget
- Negotiation and management of sponsorships and exhibitors
- Speaker Coordination Services
- Abstract elaboration and management
- CME management
- Management of online registrations through the platform
- Registration management and on-site supervision
- Travel management
- Hotel booking management
- Marketing and promotion
- Development of the event website
- Transport and logistics management
- Social programs and pre / post event and accompanying tours
- Technological support

Affiliations

Federcongressi&eventi, Confindustria
Emilia-Romagna